



2011 Corporate Sponsor Packages

Platinum Sponsorship

\$5000 and over

- Logo displayed on KyQHA postcards and mailings for corresponding sponsored event(s)
- Banner advertisement on web site home page and other pages as space allows.
- Premium listing on web site Business Directory
- The opportunity to e-blast KyQHA members once per quarter (content subject to approval by KyQHA)
- Preferred vendor status in KyQHA Gift Certificate Award Program
- Complimentary vendor space at all KyQHA sponsored events, space permitting
- Full page color advertisement (camera ready) in four issues of the *Kentucky Quarterly*
- Banner of your company or ranch provided by KyQHA displayed in a prominent location at all KyQHA events
- Regular recognition announcements via public address system

Gold Sponsorship

\$2500 up to \$4,999

- Logo and link placement on corresponding sponsored event web site pages
- Premium listing in web site Business Directory
- Preferred vendor status in KyQHA Gift Certificate Award Program
- Full page b/w advertisement (camera ready) in four issues of *Kentucky Quarterly*
- Complimentary vendor space at all KyQHA sponsored events, space permitting
- Your company or ranch banner displayed in prominent location at all KyQHA events
- Regular recognition announcements via public address system

Silver Sponsorship

\$1000 up to \$2,499

- Link placement on corresponding sponsored event web site pages
- Premium listing in web site Business Directory
- Preferred vendor status in KyQHA Gift Certificate Award Program
- One-half (1/2) page b/w advertisement (camera ready) in four issues of *Kentucky Quarterly*
- Discounted vendor space at all KyQHA events, space permitting
- Your company or ranch banner displayed in prominent location at all KyQHA events
- Regular recognition announcements via public address system at KyQHA Events

Bronze Sponsorship

\$500

- Listing on web site Sponsor Page
- One-quarter page (1/4) page b/w advertisement (camera ready) in four issues of *Kentucky Quarterly*
- Regular recognition announcements via public address system at KyQHA events

Contributing Sponsor

\$250

- Recognition in *Kentucky Quarterly*
- Recognition on the KyQHA web site



Sponsor Commitment Form

Company/Organization _____

Contact Name _____

Address _____

City/State/Zip _____

Phone: _____ Email: _____

Web Site: _____

I am committing \$ _____ towards the Kentucky Quarter Horse Association

Please designate my sponsorship toward the following:

- General Fund Amateurs Youth Ride Program
- Classic Futurity Summer Spectacular Other

Contribution is enclosed Please send me an invoice by this date: _____

I would like vendor space at KyQHA Events: Y N Space Size: _____

Checks should be made payable to KyQHA.

Please fill out and send this form to:

Cherylee Sargent
KyQHA
PO Box 23917
Lexington, KY 40523-3917

Phone: 888-367-5742
FAX: 888-641-3944

Email: info@kyqha.com

We will contact you to coordinate your promotional materials and advertisements. All ads and graphics should be provided to KyQHA in final print or digital form. Logos and print advertisements should be sent via email to info@kyqha.com.

Visit us on the web at www.kyqha.com