



The Kentucky Futurities will pay up to \$70,000 to eligible Quarter Horses

(Lexington, KY) – The Kentucky Futurities 2011, a Labor Day weekend show (September 3-5) held in Liberty, co-sponsored by the Kentucky Quarter Horse Association (KyQHA) and the Kentucky Quarter Horse Breeder's Association (KQHBA), will offer up to \$65,000 in supplements, bonuses and awards. An estimated \$40,000 may be awarded in KyQHA Breeders' Incentive Fund (BIF) Supplements to horses BIF entered and verified as BIF-eligible; an estimated \$25,000 will go to those horses eligible for the KQHBA Futurity; and \$5,000 may go to eligible BIF stallions for "participation."

In addition to an unprecedented bonus offering, the event will also repeat in 2011 its novel and well-received all-inclusive **\$250 Exhibitor Entry Packages**. This approach not only offers an exceptional value for exhibitors, but also gives them the right to show in as many classes as preferred without having to bear additional expenses for each. The package covers your horse's stall, all fees, and entries for all classes in all show divisions for which individual horses and riders are eligible to compete, with six (6) sets of AQHA points to be awarded over the three-day holiday weekend.

These innovative concepts result from a joining of forces between the Kentucky Quarter Horse Association and the Kentucky Quarter Horse Breeders' Association to seek ways to offer something for everyone on a schedule that works for everyone. Keith Holeman, president of the Kentucky Quarter Horse Breeder's Association, said, "I see this as an opportunity to strengthen our traditional Breeders' Futurity and to bring a quality, affordable show opportunity to our state; one that will benefit exhibitors through efficient use of the resources of our two associations. Between our KQHBA Futurity payouts and the KyQHA BIF supplements, this will be an event no one will want to miss".

Cherylee Sargent, president of the Kentucky Quarter Horse Association, said, "We had terrific comments on our event in 2010 and even though the economy is down, this is one horse show that many have said is the best value they have found for their dollar. Great numbers, a favorite facility, unlimited classes and divisions, and low price for six sets of points! These add up to a value that we are proud to offer Quarter Horse exhibitors. Plus, most amateurs should not have to miss any work and most youth should not have to miss any school. There's something here for everyone."

The Kentucky Quarter Horse Breeder's Association Futurity, which pays an estimated \$25,000 for eligible horses, will offer a schedule dispersed within classes on Saturday, September 3. KyQHA's BIF supplements, generated through registration fees, will be paid to those BIF-verified eligible horses that show and place in the top ten of their respective *BIF* classes based on cumulative placings of three judges. BIF stallions eligible for the participation bonus, also generated through fees, will be those with progeny shown in BIF classes by KyQHA members. All will share equally.

The Kentucky Futurities show bill can be found on the Kentucky Quarter Horse Association's home page at www.kyqha.com, or on the web site of the Kentucky Quarter Horse Breeders' Association at www.kyqhba.com. More information, including **Stall and RV reservations**, is available from **Equine Events LLC** by phone at (859) 887-0033 or by email at crhorses@insightbb.com. The Kentucky Quarter Horse Association is the official affiliate of the American Quarter Horse Association for Kentucky, and its missions are to promote and Quarter Horse interests in Kentucky and to raise the standards of the breed.