



Kentucky Quarter Horse Association Breeders' Incentive Fund to award \$40,000 (est.) & Kentucky Quarter Horse Breeders' Association to award \$25,000 (est.) to eligible horses competing at the 2010 Kentucky Futurities

(Lexington, KY) – The Kentucky Quarter Horse Association has announced that an estimated \$40,000, generated from fees to the Kentucky Quarter Horse Association Breeders' Incentive Fund (KyQHA BIF), will be awarded as *BIF Supplements* at the *Kentucky Futurities* held in Liberty, KY on September 4-6, 2010. These supplements will be paid to KyQHA BIF-verified eligible horses that show and place in the top ten of their respective *BIF* classes based on the cumulative placing of three judges.

A highlight of the weekend will be the Kentucky Quarter Horse Breeders' Association Futurity which will be Saturday, September 4, slated to begin at 6:00 p.m. The KQHBA Futurity will pay back an estimated \$25,000 to horses eligible for that Futurity.

A new program for 2010 will be the \$5,000 *BIF Stallion Participation Bonus*. Eligible stallions will be those whose progeny show at The Futurities in the KyQHA BIF classes and whose owners are KyQHA members. All will share equally in a \$5,000 pool.

Also new for 2010 are all-inclusive *Exhibitor Entry Packages*, which not only offer an exceptional value for exhibitors but also will allow them the right to show in as many classes as they want without worrying about an added expense for each class.

Six (6) sets of AQHA points will be awarded over three days to accommodate exhibitors – the show schedule has been arranged for Saturday, Sunday and Labor Day (Monday). As a result, most amateur exhibitors should not have to miss work and most youth exhibitors should not have to miss school.

These changes, and these 2010 AQHA horse shows, are a result of the Kentucky Quarter Horse Association and the Kentucky Quarter Horse Breeders' Association joining forces to seek ways to offer something for everyone on a schedule that works for everyone. Paul Coffey, president of the Kentucky Quarter Horse Breeders' Association, said, "I see this as an opportunity to strengthen our traditional Breeders' Futurity and to bring a quality, affordable show opportunity to our state; one that will benefit exhibitors through efficient use of the resources of our two associations. Between the KQHBA Futurity payouts and the KyQHA BIF Supplements, this will be a weekend no one will want to miss".

Rich Wilcke, president of the Kentucky Quarter Horse Association, said, "Cooperative efforts of our two associations are a win-win for both groups. In fact, we even provide a benefit to those owners and exhibitors who are showing non-KyQHA BIF Quarter Horses because the KyQHA BIF horses that will converge on this show will increase the number of regular AQHA entries. So, there seems to be something for everyone in this approach."

A copy of the show bill can be found on the home page of the Kentucky Quarter Horse Association at www.kyqha.com, or on the web site of the Kentucky Quarter Horse Breeders' Association at www.kyqhba.com. Equine Events LLC can also provide additional information by calling (859) 887-0033 or emailing at crhorses@insightbb.com.

The Kentucky Quarter Horse Association is the only official affiliate of the American Quarter Horse Association in Kentucky. Its mission is to promote and protect the interests of the Quarter Horse in Kentucky and raise the standards of the breed.